



CDA 2011 INITIATIVES

- Continue to fund and raise awareness for Colorado Construction Career Days
- Promote the construction industry via website development
 - Cdacolorado.org site
 - Constructcolorado.org site
 - 1. PR opportunities (school districts, workforce groups, youth council, scholarships)
- Continue legislative updates
 - Building Jobs 4 Colorado (clearing house for permitting, taxes and other construction policy issues)
 - Initiatives campaigns (WIN Colorado, Build Colorado, Move Colorado)
- Participate in Skills2Compete
- Continue industry update memos
- Continue customized recruitment to meet industry needs
- Collaborate on training
 - KeyTrains
 - Soft skills & career ladders
 - New technologies
- Combine association events where applicable
- Recruit new members to encompass mission statement
- Be financially sustainable via fund raising events and grants
 - Silent Auction
 - Spring/Fall Event
- Continue volunteer participation

CDA Mission Statement

The mission of the Constructors and Designers Alliance (CDA) is to work cooperatively to promote a positive image of the construction and design industries to the public; to work with public officials at all levels to develop and support sound laws, regulations and practices affecting the construction and design industries; to conduct jointly sponsored educational classes, social events, or other activities to promote better relations between the member organizations of CDA and the firms who are members of each CDA member organization; and to coordinate the activities of its respective member organizations to avoid as much as possible the scheduling of conflicting events and activities. CDA is currently made up of 23 industry-wide trade associations. Each association has one representative on the CDA board.